

The **Best** **Place** *to be* Sales Event

Ford is the best-selling brand in America.¹

The Ford showroom has never been fresher, with exciting new products like Focus, Explorer, Fiesta and F-150 with EcoBoost.TM

No one has more cars with 40 mpg.²

Ford has quality unsurpassed by Honda or Toyota.³

Ford offers industry-leading technology, SYNC,[®] BLIS,[®] EcoBoost[™] and SYNC[®] with MyFord Touch.[™]



Drive one.

¹Based on CYTD sales. ²EPA-estimated 40 hwy mpg, 2011 Fiesta SE with SFE; 40 hwy mpg, 2012 Focus SE with SFE; 41 city mpg, 2011 Fusion Hybrid. ³Based on RDA Group's GQRS cumulative survey at three months of service in three surveys of 2010 Ford and competitive owners conducted 9/09-5/10.