

Why Ford. Why Now.

Get the facts. The proof. Then get behind the wheel and drive one.

Ford vs. Nissan

- Ford has earned more NHTSA five-star front crash test ratings than Nissan²
- Ford offers features such as SYNC[®], MyKey[®] and an Easy Fuel[®] capless fuel filler, features Nissan doesn't offer
- 2010 Ford Fusion beats 2010 Nissan Altima highway fuel economy by two mpg⁴

Ford vs. Honda

- Ford has quality Honda can't beat¹
- Ford has earned more NHTSA five-star front crash test ratings than Honda²
- Ford offers features such as SYNC[®], MyKey[®] and an Easy Fuel[®] capless fuel filler, features Honda doesn't offer
- 2010 Ford Fusion has better quality than 2010 Honda Accord and beats Accord highway fuel economy by three mpg³

Ford vs. Toyota

- Ford has quality Toyota can't beat¹
- Ford has earned more NHTSA five-star front crash test ratings than Toyota². Ford offers features such as SYNC[®], MyKey[®] and an Easy Fuel[®] capless fuel filler, features Toyota doesn't offer
- 2010 Ford Fusion beats 2010 Toyota Camry automatic highway fuel economy by two mpg³
- 2010 Fusion is projected to hold its value better than 2010 Camry³



2010 Ford F150 XLT Super Crew

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apr for 60 months
\$1000 XLT Retail Customer Cash & \$1000 Ford Credit Bonus Cash.
or up to \$5000 cash back!
\$2500 Retail Customer Cash, \$1000 Bonus Cash, \$1000 XLT Bonus Cash & \$1000 Ford Credit Bonus Cash.



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or up to \$3000 cash back!

\$1000 Retail Customer Cash (V6 only), \$1000 Bonus Cash & \$1000 Ford Credit Bonus Cash.



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0% APR offer excludes Focus S Model, Mustang Shelby/Bullit, Edge SE AWD, F-150 Raptor. *0% apr for 60 months is \$16.67 per month per \$1000 financed, 0% apr for 72 months is \$13.88 per month per \$1000 financed with 10% down on approved credit from Ford Credit from dealer stock. Some Ford cash back rebates are in lieu of 0% apr financing unless noted. Take new retail delivery from dealer stock by 8/2/10. See dealer for qualifications and complete details. ¹ Based on RDA Group's QORS cumulative survey at three months of service in three surveys of 2009 Ford and competitive owners conducted 9/08-5/09. ² Star ratings are part of the U.S. Department of Transportation's Safercar.gov program (www.safercar.gov). ³ Based on Automotive Lease Guide, Inc. Percentage Forecast, May/June 2010 edition with a non-weighted 36-month residual value. ⁴ EPA-estimated 23 city/34 hwy/27 combined mpg, Fusion S, I-4 automatic.